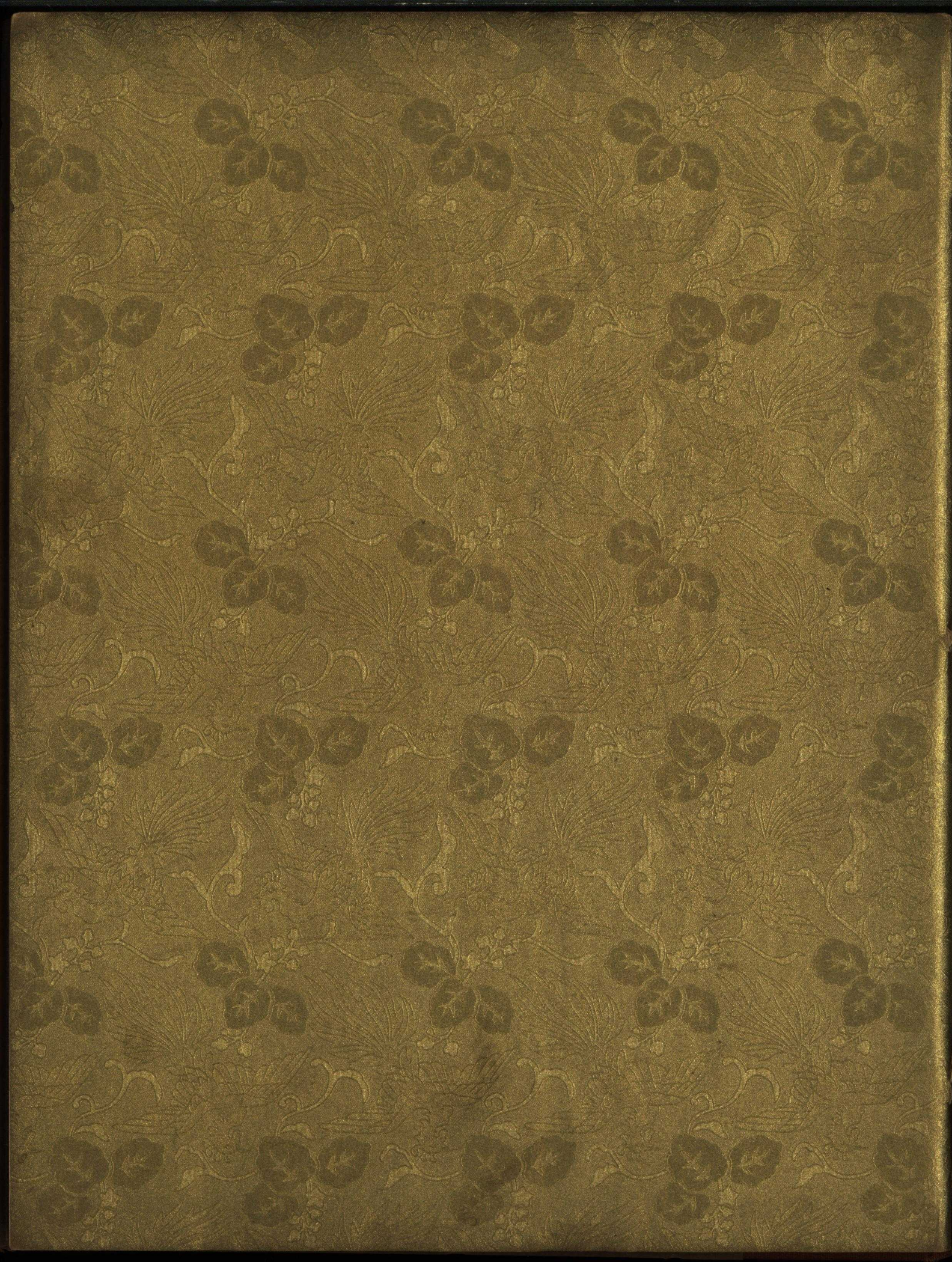




H. Myers, Architect of the Capitol 1999

\$15-

WHAT THE WELL DRESSED FLOOR IS WEARING

A Book

*illustrating the decided preference
in distinguished HOTELS, CLUBS, THEATRES
and other public buildings, for*

HARDWICK & MAGEE

Carpets and Rugs



These floor coverings are carried by nearly all prominent dealers.
Full information may be obtained through our main office or
through any of the branches listed below. All inquiries are
welcomed and will meet with prompt replies.

HARDWICK & MAGEE COMPANY

Mills and Executive Offices: Lehigh Avenue and Seventh Street, Philadelphia, Pa.

Branch Showrooms:

NEW YORK—295 Fifth Avenue

CHICAGO—29 East Madison Street

BOSTON—54 Canal Street

DETROIT—1120 Book Building

ST. LOUIS—1521 Ambassador Building

MINNEAPOLIS—911 Plymouth Building

LOS ANGELES—406 Spreckels Building

Copyright 1932
HARDWICK & MAGEE CO.



The sumptuous lobby of the magnificent Essex House, New York City . . .
with appropriately and especially designed Directoire pattern in SUPER IM-
PERIAL LOOM TUFTED . . . a luxurious and extra high pile carpet con-
tributing to the very beautiful effect



Loew's Journal Square Theatre, Jersey City. View of mezzanine. Note how beautifully the magnificent **BUNDHAR IMPERIAL WILTON** carpet harmonizes with the ornate surroundings

*In any public building
the carpets and rugs must have*

BEAUTY THAT ENDURES

*“Boots—boots—boots—boots—movin’ up
and down again!”*

Thousands of feet, “movin’ up and down again,” ceaselessly pounding away, day in and day out the whole year through. . . .

In a theatre, a store, a hotel, a club, in any public building, a steamship or a railway, the floor covering, whether carpet or rug, must be prepared for terrific punishment.

Beauty it must have, to harmonize with today’s high standard of modern architecture and design, but beauty alone isn’t enough. There must be *extreme durability* as well.

“Beauty that endures” is no idle slogan. The exquisite beauty in Hardwick & Magee carpets and rugs *does* endure, for every detail in their manufacture has been perfected with one thought in mind—the tremendous WEAR occasioned by the never-ending procession of

*“Boots—boots—boots—boots—movin’ up
and down again!”*

For a good many years this company specialized in the making of fine Wilton carpets and rugs. So much was this so that we became known as “Wilton Specialists.” In later years Broadloom carpets—principally plain effects but some figured—have assumed much importance and many fine grades are now included in the production of our large plant. (See page 48.) We have always devoted especial attention to the types of floor coverings suitable for use in public buildings.

The materials are the best obtainable. The dyestuffs are given extremely severe tests before the dyed yarn is allowed to be used. Machinery and equipment are of modern design and the last word in efficiency. Every operation is subjected to constant supervision and vigilance.

Hardwick & Magee figured carpets and rugs are woven by the famous Jacquard process, wherein the pattern is as clearly cut as a cameo, from the finest detail to the most massive treatment. Every single color appearing on the surface is backed up by all the others which lie buried underneath, the several thicknesses forming a soft, wear-resisting cushion not obtainable by any other process.

Durability, however, doesn't overshadow the unusualness of design, the luxurious pile and the gorgeous luster of Hardwick & Magee carpets and rugs. The first requisite in a floor covering is fine *appearance* and therefore beauty and richness have been important factors in the developing of nation-wide preference.

In the last analysis, it comes right down to VALUE and we offer you what we very sincerely believe to be the finest values in floor coverings possible to find.

Hardwick & Magee

CARPETS AND RUGS *meet EVERY requirement*

The Hardwick & Magee Company, with a complete line of fine carpets and rugs . . . with its entire business concentrated under one roof . . . with a large staff of highly trained designers . . . and complete facilities for *special* patterns and colorings, is in a unique position to meet literally every floor covering requirement, large or small. Many of the grades are carried in stock in sufficient quantities to fill orders of ordinary size.

Following is a brief description of the various brands, many of which have been especially created for use in hotels, theatres, clubs, stores and other public buildings. Samples are always available for inspection.

Hardwick & Magee CARPETS, figured

BUNDHAR WILTON—"Durable as Iron" an exceptionally long-wearing carpet that has demonstrated the truth of its slogan many thousands of times. Splendidly adapted for use in corridors, dining-rooms or other places where durability is essential. Chalfonte-Haddon Hall, Atlantic City, has used very large quantities with complete satisfaction for over twenty-five years. Over 35,000 yards were laid in the corridors and suites of the great new Palmer House, Chicago, in 1925. Today, after experiencing the wear of an almost countless number of "boots," these carpets look almost as fresh as the day they were put down.

BUNDHAR IMPERIAL WILTON—in the highest rank of all Jacquard makes of floor coverings. Ideal for the lobbies of hotels, theatres, or anywhere else where luxurious appearance combined with extraordinary wearing qualities is desired. Now giving splendid service in a great number of theatres (Loew Theatres among others) and large public rooms. The pile is unusually high and resilient and the yarn heavy, strong and lustrous.

SUPER IMPERIAL LOOM TUFTED—an extra heavy grade of **BUNDHAR IMPERIAL**, the pile being over six-tenths of an inch high. As soft and luxurious to the tread as a fine Oriental and just as wear-resisting. Among other distinguished hotels that have used it are the St. George, Brooklyn, and the Essex House, New York. (See frontispiece.)

STRATFORD WILTON—used extensively in churches, stores, theatres and hotel bedrooms. Makes a particularly good stair carpet, too. A moderately priced, long-wearing carpet in a great variety of tasteful designs. Firm and sturdy.

VERNON WILTON—especially adapted for stairs and bedrooms due to its bright, suitable patterns, its fine quality and surprisingly low price. Comes in a widely extended range of designs and colorings. A thoroughly dependable carpet that is growing in popularity steadily.

CHALFONT WILTON—the heavy, luxurious type of fabric so much in demand for all public places. Its pile is even higher than the Bundhar Wilton and its wearing qualities are unquestioned.

CLARENDON WILTON—an extremely artistic and decorative Broadloom carpet in two-tone effects. Very high pile and very high grade. A select assortment of colors—in widths up to fifteen feet. The Clarendon makes a beautiful two-toned rug.

SELWYN WILTON—a two-tone carpet similar to the Clarendon but somewhat lower in price. Both of these grades have fine wearing qualities and a rich, impressive appearance.

BUNDHAR MELROSE WILTON—used, among other places, in the corridors of both the Marcy Hotel, New York, and the Hotel St. George, Brooklyn—a handsome, high pile carpet built to withstand hard wear. Can be woven in any Bundhar pattern.

VIKING LOOM TUFTED . . . a beautiful, tremendously heavy and tough fabric that is made for special orders in both carpets and rugs. Might almost be called super-durable, for it is next to impossible to wear it out.

MERION WILTON—a very attractive worsted carpet for general use. Closely woven and has a smooth, silky feel. The patterns are mostly small figures, delicately cut, in colorings that follow closely the trend of modern decoration.

Hardwick & Magee *Plain BROADLOOM carpets*

AVONDALE BROADLOOM—has a firm, high pile and the large range of colorings carried meets every requirement for harmonious furnishing. Bound on the ends, Avondale makes a very attractive and serviceable rug, among the many places where it is so used being various Departments and Institutions of the State of Pennsylvania. The Attorney-General's room in Harrisburg is furnished with Avondale. *Made in widths up to eighteen feet.*

IMPERIAL AVONDALE BROADLOOM—an exquisite carpet. Quite like Avondale except that it has a higher pile and is therefore even more luxurious and rich looking. *In widths up to twelve feet.*

REGO BROADLOOM—one of the first plain fabrics made—one that enjoys a very fine reputation for appearance and service and an

almost unprecedented popularity. It is a closely woven grade that is particularly suitable for stores and hotel bedrooms. In the Palmer House and Stevens Hotel, Chicago, there are over 150,000 yards—nearly 90 miles—of Rego carpet. *In widths up to eighteen feet.*

CROYDON BROADLOOM—a luxurious high pile fabric, woven of heavy, lustrous yarn. *Carried in widths up to fifteen feet.* Croydon makes a very rich plain rug, too.

CHANCELLOR BROADLOOM—a magnificent grade and a favorite with many well-known decorators. Made of especially twisted yarn and used extensively in drawing-rooms, boudoirs, ladies' dressing-rooms and other select places. Its unusually high pile gives that richly comfortable "feel" which is a necessary part of the beautifully appointed room. *Widths up to fifteen feet.*

MILFORD BROADLOOM—a carpet similar to Croydon, with the same height of pile and same yarn but not quite so heavy—and at a lower price. *Widths up to fifteen feet.*

LIBERTY BROADLOOM—a "double top" fabric especially made to withstand the hardest kind of wear. Has twice the amount of yarn in a tuft as the ordinary carpet. Used, among other notable places, throughout the great store of Carson Pirie Scott & Company, Chicago and in the Senate and House of Representatives in Harrisburg. **BUNDHAR LIBERTY**, also "double top" but less expensive than Liberty, covers the bedrooms of the Essex House, New York.

GARFIELD BROADLOOM—a very moderately priced fabric which is tremendously popular. A most unusual value. *In widths up to fifteen feet.*

FAIRVIEW CARPET—a very handsome carpet with a high pile and the appearance of luxury and comfort. A remarkable value at the price.

WESTMONT CARPET—a good, substantial, serviceable carpet at a low price.

GLENHEATHER BROADLOOM—an inexpensive carpet in plain and moresque. A good looking, serviceable floor covering at an extremely low price. *Widths up to twelve feet.*



Courtesy of
SIGURD-FISCHER
1 Mirrieles Circle
Great Neck, N. Y.



Auditorium of the Educational Building
Harrisburg, Pa.
(Exterior shown on page 35)

MAGNIFICENT AUDITORIUM

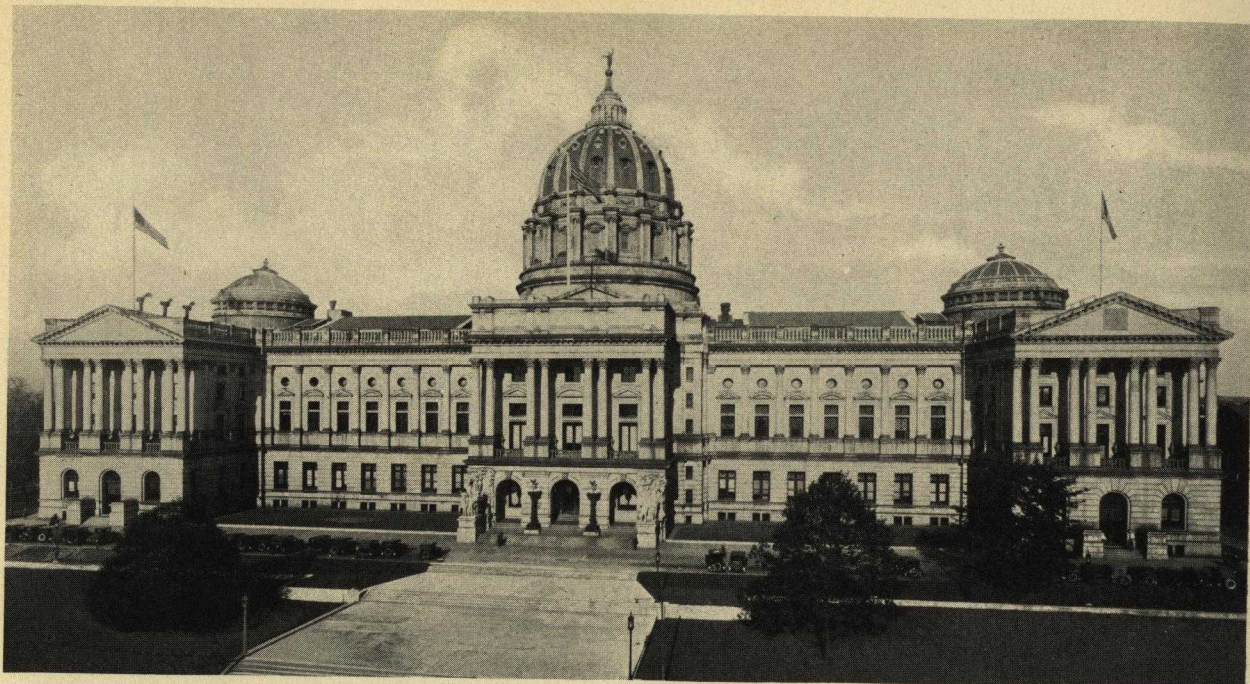
The Auditorium of the Educational Building, of the Pennsylvania State Capitol group, shown on the opposite page, is one of the finest in the country. It is 190 feet across. The ceiling represents the starry constellations. The promenade at the back is a semi-circle, fifteen feet wide and on the back wall are maps with text, depicting the history of the world from the earliest days.

The promenade is covered with BUNDHAR IMPERIAL WILTON woven broadloom in a special design, with the pattern arranged to conform to the curve of the promenade. To accomplish this the carpet had to be made in sections to fit and each section employed the enormous number of 21,420 perforated Jacquard cards. (The close view of the promenade shows clearly how the design of the carpet conforms to the curve.) The designing, weaving and laying of this carpet constitute a real achievement—perhaps never before successfully accomplished in Wilton manufacture. The balance of the auditorium is covered with plain IMPERIAL BROADLOOM and AVONDALE BROADLOOM—the same beautiful soft shade of green as the ground of the promenade carpet.

After this difficult work was completed it was indeed a pleasure to receive the following letter from Mr. William Gehron, of Gehron & Ross, New York, architects in charge of the whole magnificent project for the beautification of the State Capitol grounds in Harrisburg.

“Re: South Office Building No. 2 (Educational Building)

“We are taking this opportunity to express our sincere appreciation of your thorough cooperation on the problem of providing the proper carpet for the forum in the above building. Your assistance and patience in providing the numerous samples for this specially designed carpet with the keystone emblem of Pennsylvania, and in matching the colors desired to harmonize with the interior, was indeed greatly appreciated. We also wish to congratulate you on the final accomplishment of this work. It appears very simple and dignified and everybody is well pleased.”



TWO STATE CAPITOLS

The upper building is the Pennsylvania State Capitol at Harrisburg. Both the Senate and House of Representatives are covered with **LIBERTY BROADLOOM**. In many of the State Departments and offices of the Department Heads will be found Hardwick & Magee rugs and carpets.—The lower picture shows the Washington State Capitol at Olympia. In this building **BUNDHAR MELROSE** covers the Legislative Halls while in the Executive Offices and Committee Rooms are many handsome **BUNDHAR IMPERIAL WILTON** rugs—all Hardwick & Magee goods

Hardwick & Magee RUGS

IMPERIAL IRAN LUSTRA—soft, deep-piled rugs that glow with Oriental splendor—so gloriously colored that they are frequently used with the highest priced Persians. They are heavy worsted, washed rugs and exquisitely designed. The pattern is shown on the back, as it is in Oriental rugs, and indeed Imperial Iran Lustra rugs are frequently mistaken for fine Orientals.

WILTON RUGS

BUNDHAR IMPERIAL LUSTRA—a seamless, washed wool rug of the highest type. Has the silky sheen and marvelous colorings of a fine Oriental.

BUNDHAR IMPERIAL WILTON—a rich, luxurious rug that will stand up under the hardest wear. Very high pile. Made of heavy, wool yarn of the finest quality. Ideal for fine hotel lobbies.

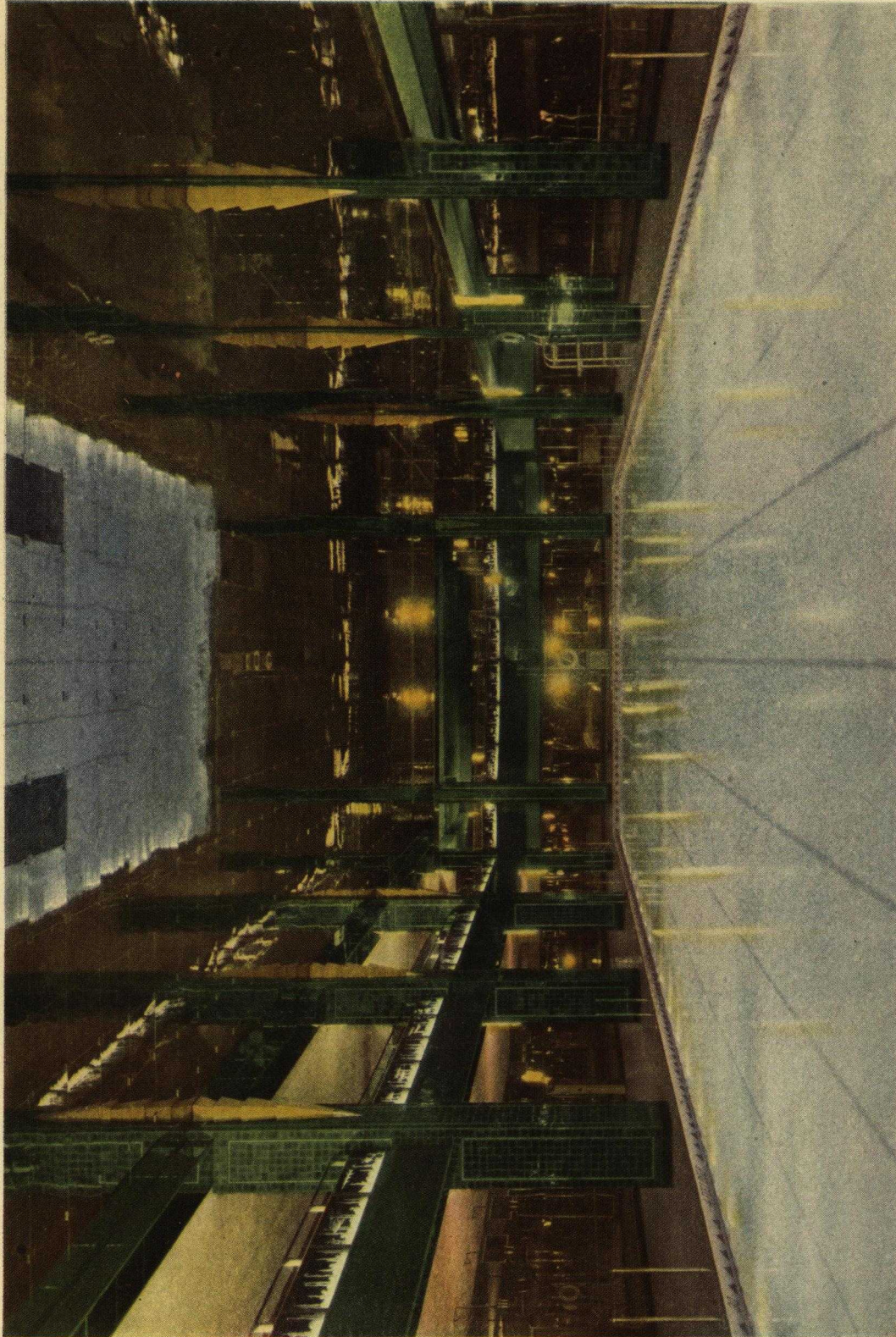
BUNDHAR WILTON—nationally known for its beauty and service. A rug that has passed the highest Government tests for wearing qualities and proven its excellence over a long period of years.

FRENCH WILTON—the pioneer of all fine Wilton rugs, now made seamless. Copies of gorgeous Orientals as well as original creations of Hardwick & Magee artists. Closely woven of fine worsted and richly colored with dyes that have been thoroughly tested for fastness. French Wiltons are in a class by themselves for beauty, durability and value.

VERNON WILTON—also seamless. An attractive and long-wearing rug at a very moderate price. Appropriate designs and colors for living-rooms, bedrooms and halls. Especially suitable for bedrooms in hotels or institutions.

OAKMONT WILTON—a perfect answer to the request for a good, serviceable Wilton rug at a low price.

SUPER CAMEO LUSTRA—beautiful little “throw” rugs, oval shaped and closely resembling the finest Chinese “throws.” The same gorgeous sheen radiating down to the very depths of the exceedingly high pile and the same rich, colorful designs.



THE HOTEL ST. GEORGE SWIMMING POOL

The largest in greater New York and probably the most beautiful indoor swimming pool in the world, costing over \$1,250,000. It is one of the attractions of the exquisitely appointed Hotel St. George, Brooklyn, where over 50,000 yards of Hardwick & Magee carpets and rugs were chosen for the spacious lobbies, corridors, dining-rooms and bedrooms. Thousands of visitors to New York avail themselves of the health giving pleasure of this beautiful swimming pool, daily filled with salt water from artesian wells

HARDWICK & MAGEE
CARPETS *and* RUGS
IN
HOTELS



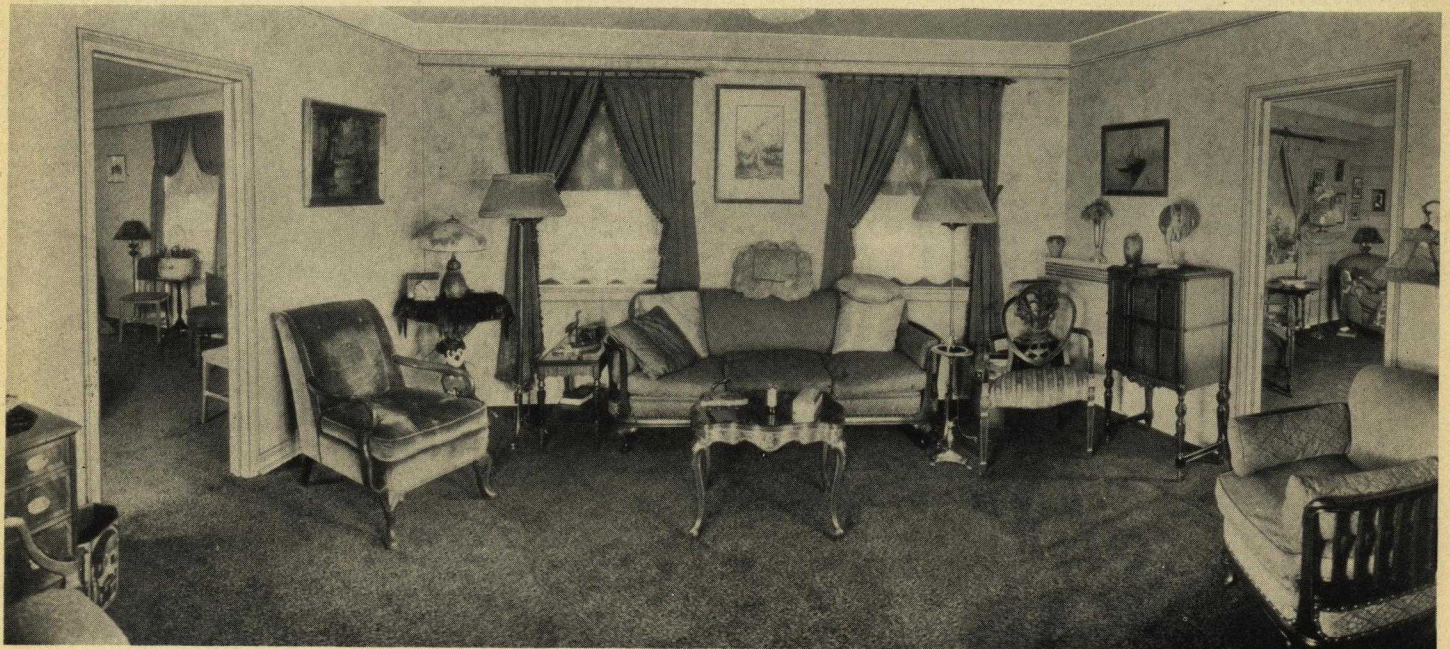
Illustrating a few of the innumerable Hotels throughout the country whose floors have "Beauty that Endures," a characteristic quality of all Hardwick & Magee products. —Many of the older hotels, in remodeling and refurnishing, know from past experience the splendid wearing qualities of these carpets and rugs



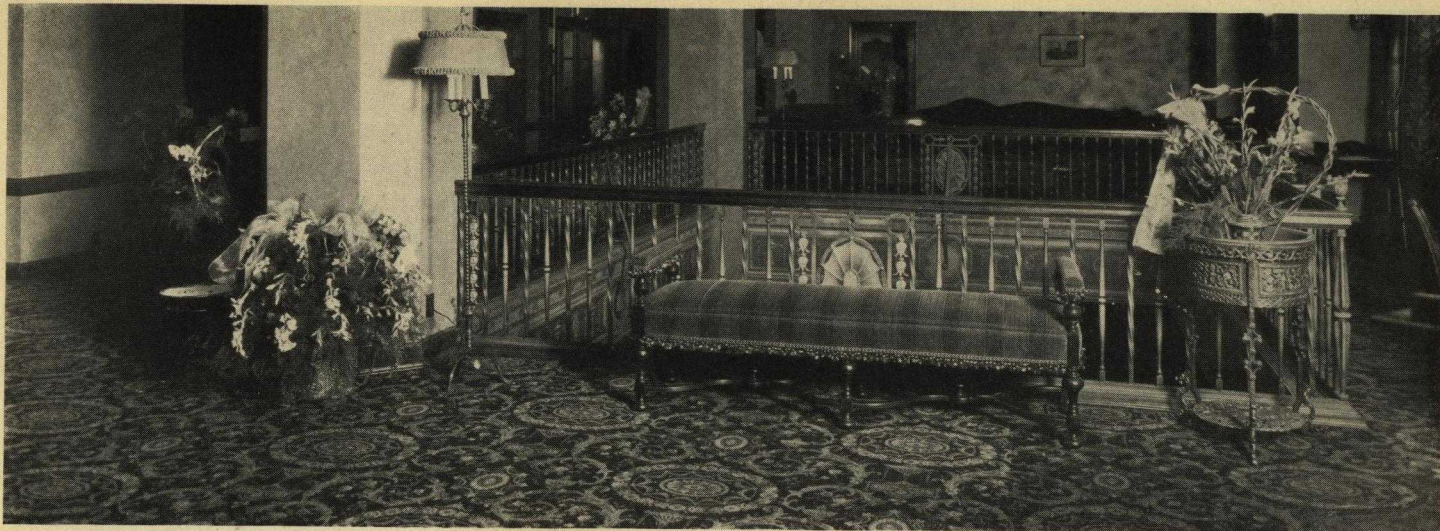
The beautiful arched lobby of the fine, new Hotel President, Waterloo, Iowa. BUNDHAR IMPERIAL WILTON Rugs cover the floor and are in complete harmony with the architectural beauty of the lobby



A remarkable room is shown in the upper picture. This is the Grand Foyer of the Hotel St. George, Brooklyn, N. Y., a fine example of Modernistic interior architecture and lighting. The floor is covered with high pile IMPERIAL in three shades of plain red. These are cut to form a Modernistic design and the effect is very beautiful. The lower picture shows the lobby of the well-known Laurel-in-the-Pines, Lakewood, N. J., where BUNDHAR WILTON adds to the homelike feeling of comfort



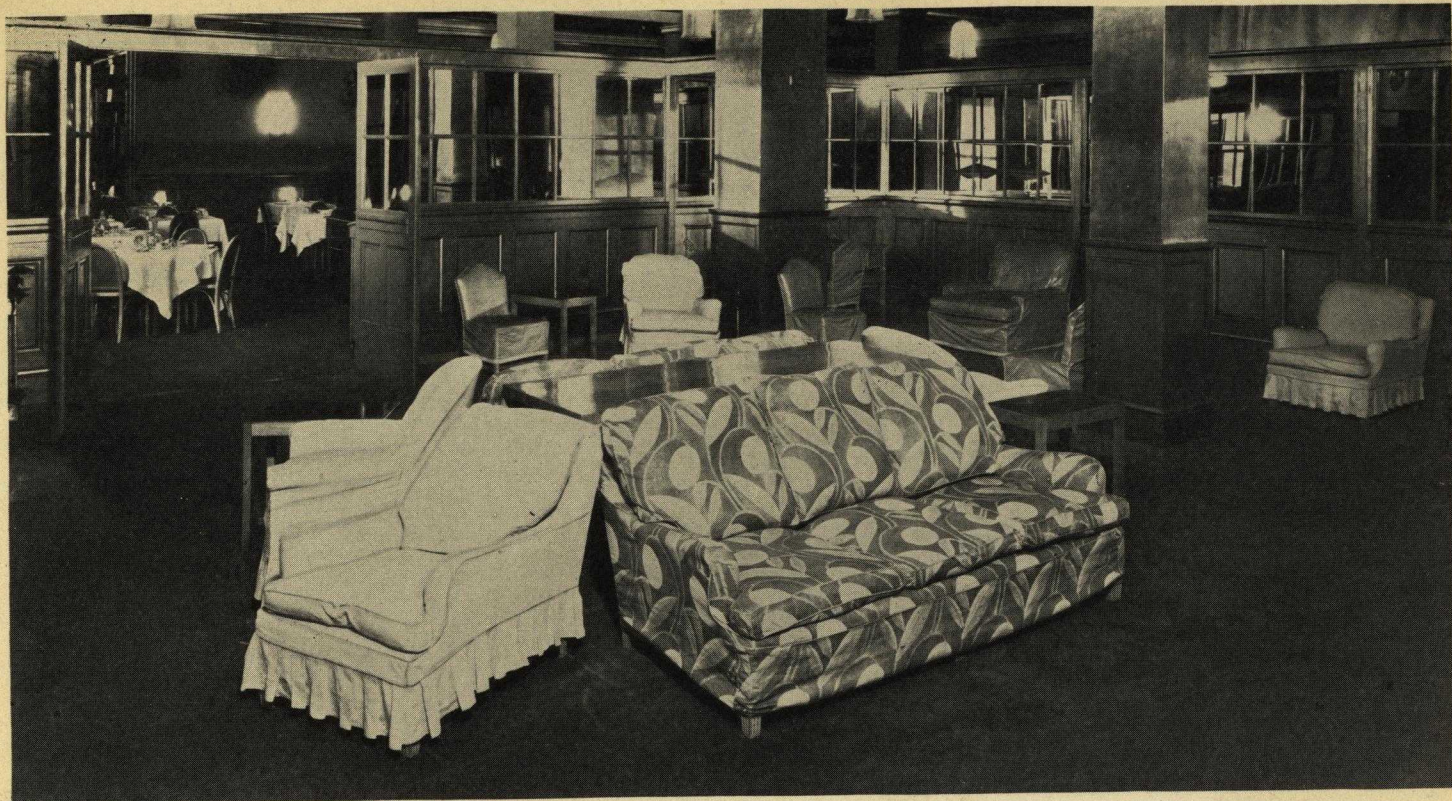
Two charmingly furnished rooms of a suite in the MAYFLOWER HOTEL, Akron, Ohio, where altogether 13,350 yards of STRATFORD WILTON, 1100 yards of BUNDHAR MELROSE and 550 yards of BUNDHAR WILTON have been used to beautify the floors. Notice what a perfect foundation the right carpet offers for the rest of the furnishings.



UPPER: The WORTH HOTEL, Ft. Worth, Texas, where 7600 yards of REGO BROAD-LOOM and over 1000 yards of BUNDHAR WILTON were used. CENTER: The LAMAR HOTEL, Houston, Texas, covered their floors with over 16,000 yards of Hardwick & Magee carpets, Bundhar Imperial Wilton, Bundhar Wilton and Rego. LOWER: Attractive lounge of the Hotel Traylor, Allentown, Pa., covered with a rich Colonial pattern in BUNDHAR IMPERIAL WILTON



The lobby of the HOTEL RICHFIELD, Atlantic City, and a bedroom in The Lamar Hotel, Houston, Texas, proving that "carpet *makes* the room." Whether figured or plain, Hardwick & Magee carpets have "Beauty that Endures."



AVONDALE BROADLOOM, VERNON WILTON and STRATFORD WILTON are the carpets used in the cozily furnished BERKELEY HOTEL, New York, the lobby of which is pictured above. The lower photo was taken in the HOTEL PRINCETON, Atlantic City, and shows BUNDHAR WILTON on the floor and stairs

An impressive list of discriminating Hotels using floor coverings by Hardwick & Magee

Afton Apartments Los Angeles, Calif.	Drake Hotel New York, N. Y.	Hotel Knickerbocker New York, N. Y.	The Marcy Hotel New York, N. Y.	Rudolf Hotel Valley City, N. D.
Alden Park Manor Philadelphia, Pa.	The Drake Philadelphia, Pa.	Hotel Levy Atlantic City, N. J.	Mayflower Hotel Akron, Ohio	Schaber Cafeteria Los Angeles, Calif.
Allis Hotel Wichita, Kans.	Edgewater Beach Hotel Chicago, Ill.	Hotel Mayo Tulsa, Okla.	McCurdy Hotel Evansville, Ind.	784 Park Avenue New York, N. Y.
Ambassador Hotel Los Angeles, Calif.	Edgewater Gulf Hotel Between Biloxi and Gulfport, Miss.	Hotel Morton Atlantic City, N. J.	Mississippi Hotel Davenport, Ia.	Skirvin Hotel Oklahoma City, Okla.
Ansley Hotel Atlanta, Ga.	Elkhart Hotel Elkhart, Ind.	Hotel President Waterloo, Ia.	Monroe Hotel Atlantic City, N. J.	Stevens Hotel Chicago, Ill.
Belle Shore Apartment Hotel Chicago, Ill.	Essex House New York, N. Y.	Hotel Princeton Atlantic City, N. J.	Morrison Hotel Chicago, Ill.	Texas Hotels (Edson-Mineral Wells)
Berkeley Hotel New York, N. Y.	Gay Teague Hotel Montgomery, Ala.	Hotel Richfield Atlantic City, N. J.	Neil House Columbus, Ohio	Beaumont, Texas
Blackstone Hotel Chicago, Ill.	Glaslyn-Chatham Hotel Atlantic City, N. J.	Hotel St. George Brooklyn, N. Y.	New Weston Hotel New York, N. Y.	3270 Sheridan Road Chicago, Ill.
The Breakers Atlantic City, N. J.	Governor Clinton Hotel Kingston, N. Y.	Hotel Stuyvesant New York, N. Y.	Northgate Manor Apartments Chicago, Ill.	Touraine Cooperative Apartments Chicago, Ill.
Capitol House Amarillo, Texas	Harrison Hotel Chicago, Ill.	Hotel Taft New York, N. Y.	Olean House Olean, N. Y.	Traverse City Hotel Traverse City, Mich.
Carlsbad Hotel Carlsbad, N. M.	Hollywood Restaurant New York, N. Y.	Hotel Traylor Allentown, Pa.	Orlando Hotel Decatur, Ill.	Tutwiler Hotel Birmingham, Ala.
Casa del Rey Apartment Pontiac, Mich.	Hillside Apartments Rochester, Minn.	Hotel Victoria New York, N. Y.	Palmer House Chicago, Ill.	U. S. Grant Hotel San Diego, Calif.
Central Park Casino New York, N. Y.	Hilton Hotel Lubbock, Texas	Hotel Windsor Wheeling, W. Va.	Pantlind Hotel Grand Rapids, Mich.	Valley Forge Hotel Norristown, Pa.
Chalfonte-Haddon Hall Atlantic City, N. J.	Hotel Bender Houston, Texas	Jacinto Hotel Houston, Texas	Park Lane Apartments Detroit, Mich.	Van Orman Hotel Evansville, Ind.
Henry Clay Hotel Ashland, Ky.	Hotel Biltmore New York, N. Y.	Andrew Jackson Hotel Nashville, Tenn.	Park Lane Hotel Denver, Colo.	Victory Hotel Springfield, Mass.
Clifford Hotel Detroit, Mich.	Hotel Chelsea Atlantic City, N. J.	Kahler Hotel Rochester, Minn.	Parkstone Hotel Detroit, Mich.	Vinita Hotel Enid, Okla.
Colonial Hotel Mt. Clemens, Mich.	Hotel Del Coronado Coronado Beach, Calif.	Knott Hotels New York, N. Y.	Parkview Hotel Memphis, Tenn.	Waldron Hotel Pontiac, Mich.
Colton Manor Atlantic City, N. J.	Hotel Dorset New York, N. Y.	Lafayette Hotel Atlantic City, N. J.	Pathfinder Hotel Fremont, Neb.	Wardell Apartments Detroit, Mich.
Columbia Hotel Columbia, S. C.	Hotel Embassy New York, N. Y.	Lamar Hotel Houston, Texas	Piedmont Hotel Atlanta, Ga.	Pocono Manor Mt. Pocono, Pa.
Commodore Hotel St. Paul, Minn.	Hotel Francis Monroe, La.	LaSalle Hotel Chicago, Ill.	Ponce de Leon Hotel Miami, Fla.	Portage Hotel Akron, Ohio
Coronado Apartments Pittsburgh, Pa.	Hotel Huntington Pasadena, Calif.	Lassen Hotel Wichita, Kans.	Radisson Hotel Minneapolis, Minn.	Rice Hotel Houston, Texas
Curtis Hotel Minneapolis, Minn.	Hotel Ithaca Ithaca, N. Y.	Laurel-in-the-Pines Lakewood, N. J.	Roosevelt Hotel Hollywood, Calif.	
Drinkler Hotels, Inc. Atlanta, Ga.		Lenox Hotel Buffalo, N. Y.		
Drake Hotel Chicago, Ill.		Lora-Locke Hotel Dodge City, Kans.		
		The Ludy Atlantic City, N. J.		

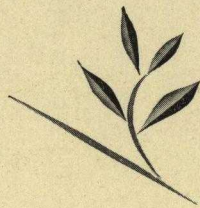
One outstanding letter from our testimonial files

. . . from *The Apartment House Decorative Company, the
company that used over 100,000 yards of Hardwick & Magee
carpets in furnishing New York's largest Hotels:*

"We have used your carpets in a number of hotels furnished by us. Their durability led us to adopt your carpets throughout the new addition of the Hotel St. George—the largest hotel in Greater New York. This hotel, now completed, and operating successfully, employs over fifty thousand yards of your carpets throughout the rooms, corridors and public rooms.

"We confidently expect the same permanence of good looks and service which all our previous experience with you has encouraged us to anticipate."

HARDWICK & MAGEE
CARPETS *and* RUGS
IN
S T O R E S

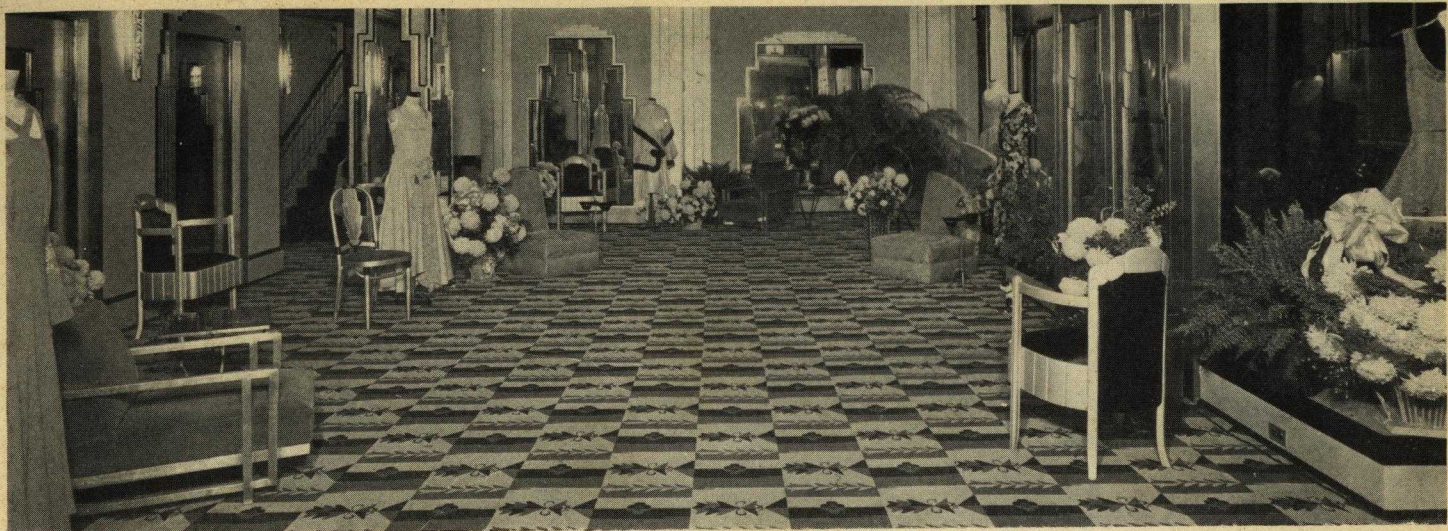


Any attempt toward a quality atmosphere,
so necessary in present day merchandising,
starts with the floor covering, which ex-
plains why so many stores and specialty
shops are on our satisfied customer list.



FLOOR COVERINGS IN ACCORD WITH THE HIGH CHARACTER OF GREAT STORES

Carson Pirie Scott & Company, Chicago have used **LIBERTY CARPET** throughout their great store. In all there are over 75,000 yards. The upper picture shows "The French Shop"—one of their many interesting departments—The lower picture shows a portion of the sixth floor of B. Altman & Company, New York, a store so well known that it is really a national institution. This, as well as many other departments, is covered with **REGO CARPET**



The handsomely appointed shops of MAURICE MENDEL, Inc., B. F. DEWEES and STECKER'S—all of Philadelphia and all using luxurious BUNDHAR WILTON for the foundation of their attractiveness



SYDNOR & HUNDLEY, Inc., Richmond, Va., using VERNON and STRATFORD;
 E. T. SLATTERY CO. of Boston using REGO; The MAY COMPANY, Cleveland, Ohio,
 using STRATFORD in each case there is the same lasting richness—
 “Beauty that Endures”



Stores everywhere, from Ithaca to Oakland and back to Binghamton, have found by experience that any investment in Hardwick & Magee carpets pays dividends. Top: Rothschild Bros., Ithaca, N. Y. Bottom: H. C. Capwell Co., Oakland, Calif. Center: Hills, McLean and Haskins, Binghamton, N. Y.

North, East, South and West

*in almost every state in the Union you'll find
a preference for Hardwick & Magee quality.*

Ackerman-Rosenthal Co. St. Louis, Mo.	Fakes Furniture and Carpet Co. Dallas, Texas	Kline's Department Store Kansas City, Mo.	Olcott & Glass New York, N. Y.	Smith & Welton, Inc. Norfolk, Va.
George Allen, Inc. Philadelphia, Pa.	Frederick & Nelson Seattle, Wash.	Kline's Wearing Apparel & Dress Shop Detroit, Mich.	J. A. O'Donnell Furniture Co. Milwaukee, Wis.	John M. Smyth Co. Chicago, Ill.
B. Altman & Co. New York, N. Y.	Garland's Apparel Store St. Louis, Mo.	Lammert Furniture Co. St. Louis, Mo.	M. O'Neil Co. Akron, Ohio	J. F. Stampfer Co. Dubuque, Iowa
E. E. Atkinson Co. Minneapolis, Minn.	Gimbel Bros. Milwaukee, Wis.	Lane Bryant Co. New York, N. Y.	Palmer Shops Philadelphia, Pa.	Star Brand Shoes St. Louis, Mo.
Banner Furniture Co. Indianapolis, Ind.	Gerner's Ladies Ready-to-Wear Minneapolis, Minn.	Chicago, Ill.	The Pegues-Wright Dry Goods Co. Hutchinson, Kans.	Stecker's Philadelphia, Pa.
James Black Dry Goods Co. Waterloo, Ia.	The Golden Rule St. Paul, Minn.	Detroit, Mich.	Peters Diamond Brand Shoes St. Louis, Mo.	Paul Steketee & Sons Grand Rapids, Mich.
Blauner's, Inc. Philadelphia, Pa.	M. Lee Goldsmith Harrisburg, Pa.	Lasalle & Koch Co. Toledo, Ohio	Powers Store Minneapolis, Minn.	Stephan, Inc., The Vogue San Antonio, Texas
Block & Kuhl Co. Peoria, Ill.	Hahne & Co. Newark, N. J.	Lerner Shops New York, N. Y.	Pringle Furniture Co. Detroit, Mich.	Stern Bros. New York, N. Y.
Broadway Dept. Store Los Angeles, Calif.	Halbach-Schroeder Co. Quincy, Ill.	Mabley & Carew Cincinnati, Ohio	Queen Quality Shoe Shops Atlanta, Ga.	Strouss-Hirshberg Co. Youngstown, Ohio
Brooks, Inc. Philadelphia, Pa.	Hamilton Brown Shoe Co. St. Louis, Mo.	The Macey Store Tulsa, Okla.	Nashville, Tenn.	Sydnor & Hundley, Inc. Richmond, Va.
H. C. Capwell Co. Oakland, Calif.	Wm. Hengerer Co. Buffalo, N. Y.	May Company Los Angeles, Calif.	Detroit, Mich.	John Taylor Dry Goods Co. Kansas City, Mo.
Carson Pirie Scott & Co. Chicago, Ill.	J. M. High Co. Atlanta, Ga.	Hugh A. Marti Co. Long Beach, Calif.	New York, N. Y.	Thalhimer Bros., Inc. Richmond, Va.
T. A. Chapman Co. Milwaukee, Wis.	Hills, McLean & Haskins Binghamton, N. Y.	Thom McAnn Shoe Stores New York, N. Y.	Rich's, Inc. Atlanta, Ga.	Van Dyke's, Inc. Winston-Salem, N. C.
Cinema Mercantile Co. Los Angeles, Calif.	Jorgensen-Blesch Co. Green Bay, Wis.	McEwen-Halliburton Co. Oklahoma City, Okla.	Rike-Kumler Co. Dayton, Ohio	Victor Talking Machine Co. Camden, N. J.
Cleland-Simpson Co. Scranton, Pa.	Kaufmann Department Stores, Inc. Pittsburgh, Pa.	Maurice Mendel, Inc. Philadelphia, Pa.	Rodgers-Meyers Furniture Co. Dallas, Texas	Waddell's House Furnishing Co. Houston, Texas
Crowley, Milner & Co. Detroit, Mich.	Kaufmann & Wolf Hammond, Ind.	The Mode Boise, Idaho	Rorabaugh-Brown Dry Goods Co. Oklahoma City, Okla.	Waite Bros. & Co. Pontiac, Mich.
Dalsimer & Sons Philadelphia, Pa.	Robt. Keith Furniture & Carpet Co. Kansas City, Mo.	George Muse Clothing Co. Atlanta, Ga.	Rosenbaum Co. Pittsburgh, Pa.	R. H. White Co. Boston, Mass.
Dayton Co. Minneapolis, Minn.	J. Kennard & Sons, Inc. St. Louis, Mo.	Natural Sunset Lamp Co. Chicago, Ill.	Rothschild Bros. Ithaca, N. Y.	Wichmann Furniture Co. Appleton, Wis.
DeLong Furniture Co. Philadelphia, Pa.	Kennard, Pyle & Co. Wilmington, Del.	New York Fashion Shop Mason City, Iowa	Rubins Department Store Waukegan, Ill.	Wise Shoe Co. New York and Philadelphia
B. F. Dewees Philadelphia, Pa.	Ernst Kern Co. Detroit, Mich.	B. Nugent & Bros. Dry Goods Co. St. Louis, Mo.	Schunemans & Mannheimers St. Paul, Minn.	N. L. Wortham Co. Rockford, Ill.
Dinet & Co. Joliet, Ill.			Franklin Simon New York, N. Y.	C. H. Yeager Co. Akron, Ohio.
L. S. Donaldson & Co. Minneapolis, Minn.			E. T. Slattery Co. Boston, Mass.	

Excerpts from a few of the enthusiastic letters from stores:

From a letter dated September, 1931, from RICH'S, Inc., Atlanta, Ga.—“Your REGO carpet was placed on our Ready-to-Wear floor in 1924 and has seen very hard service since this time and has stood up unusually well and still looks good.”

From MOORE & SCRIVER CO., Minneapolis, Minn.—“Our Studio room and the entire drapery department on our third floor were furnished with Rego carpeting six years ago. This carpet is still in use and in excellent condition, which fact we believe to be an interesting example of the wearing qualities of REGO.”

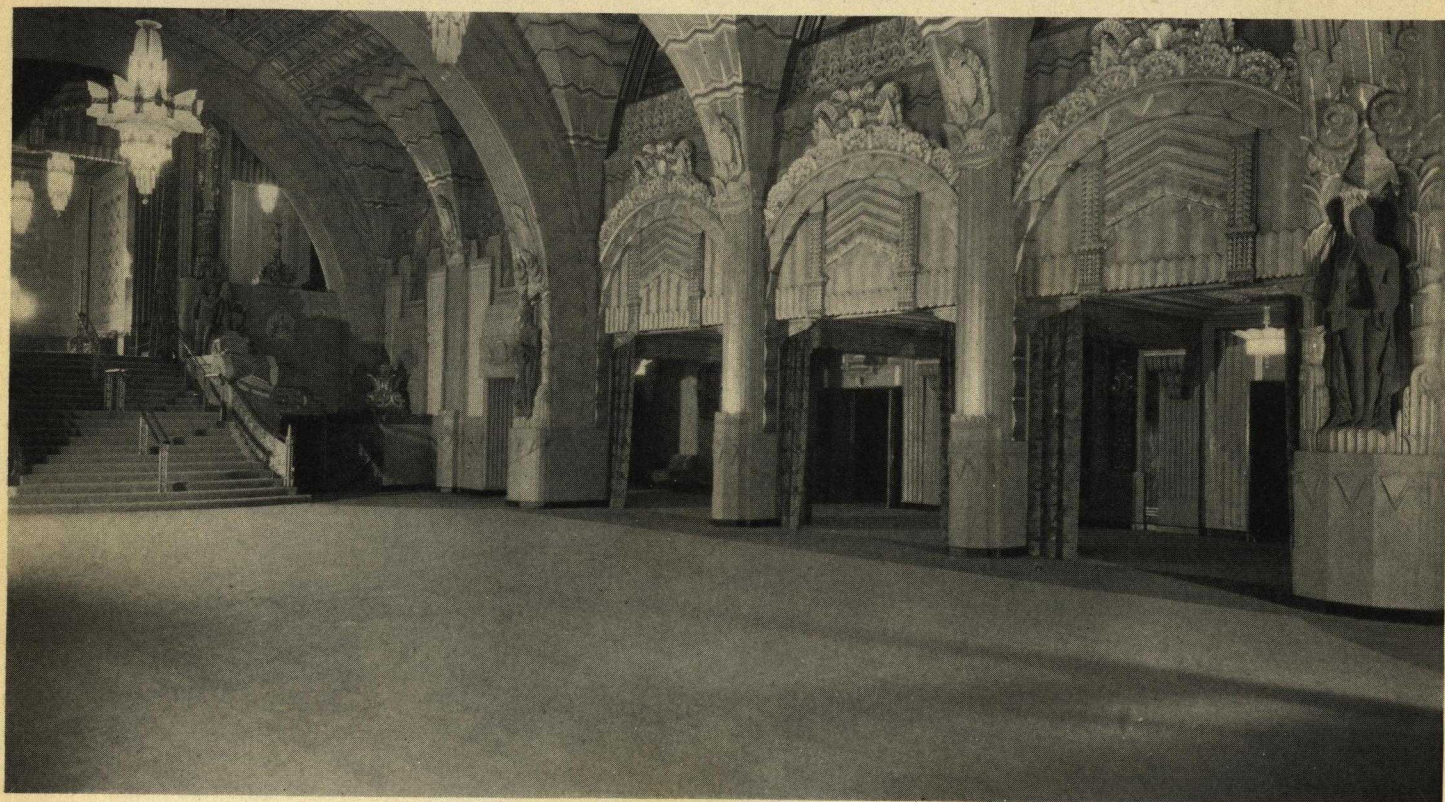
From THE YOUNG-QUINLAN CO., Minneapolis, Minn.—“Our average wear on Bundhar Carpet was nine years. An exceptionally good-looking carpet and a record for splendid service.”

From J. B. IVEY & COMPANY, Charlotte, N. C.—“Your carpet has received the very hardest wear and from a rough estimate, we figure that approximately 1,500,000 people have walked over it and after ten years use, the carpet is in comparatively good condition today and will stand many years more of hard use.”

HARDWICK & MAGEE
CARPETS *and* RUGS
IN
THEATRES



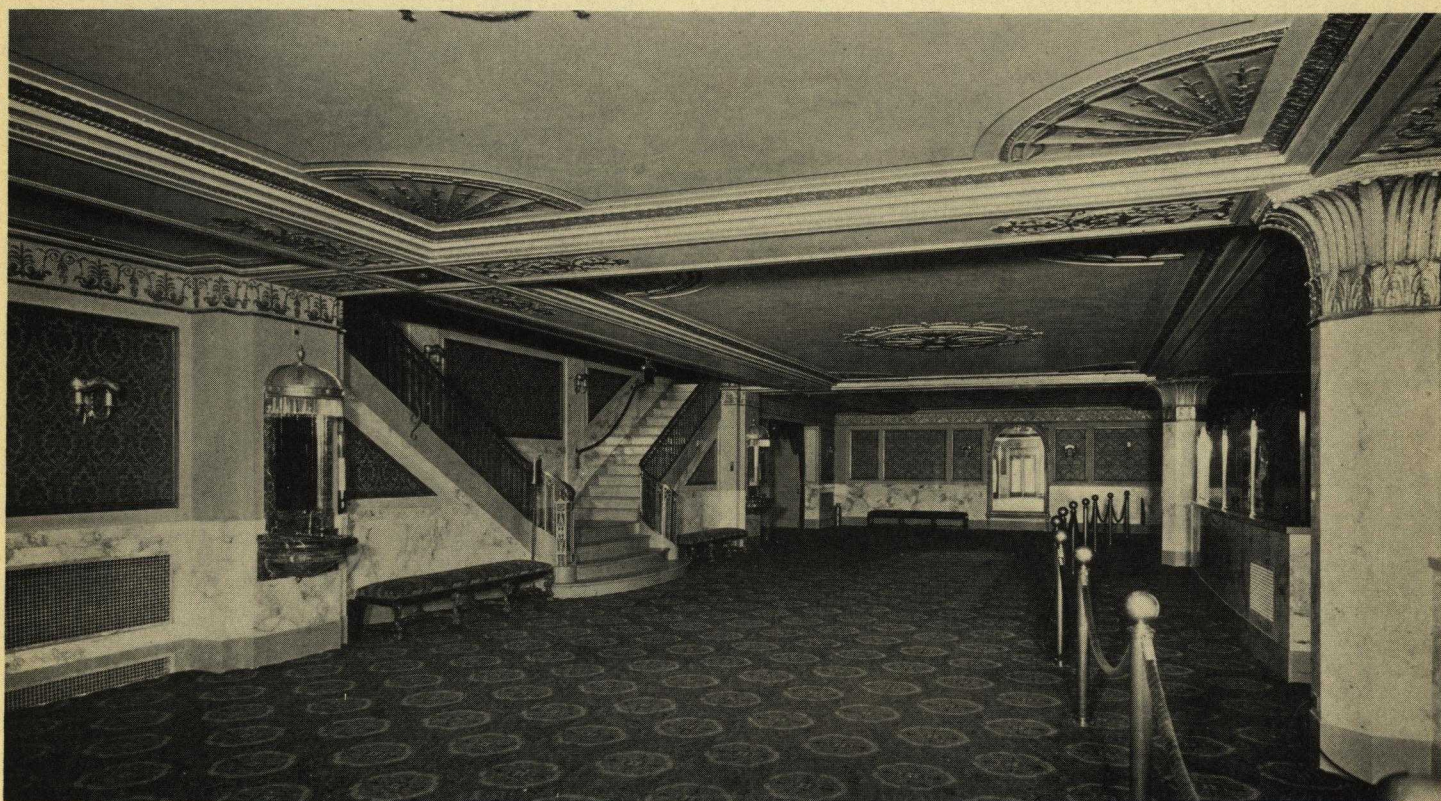
Where splendor and dazzling design combine with the tramping of millions of feet to make "Beauty that Endures" a prime requisite in the floor coverings.—Theatres throughout the country—the Loew chain, Schwartz Theatres, Warner Theatres, West Coast Theatres, Pantages, and a great many individual houses from coast to coast—are using Hardwick & Magee carpets because of their beautifully harmonious designs and superb wearing qualities



Two theatres widely separated in both of which the decorative harmony is enhanced by the use of Hardwick & Magee carpets. Loew's Kings Theatre, Brooklyn, N. Y. (upper) is furnished with luxurious BUNDHAR IMPERIAL WILTON while in the Pantages Theatre, Los Angeles, Calif. (lower) AVONDALE BROADLOOM gives just the right background for an exquisite effect

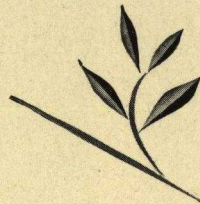


Loew's State Theatre, Richmond, Va., one of the many theatres furnished with BUNDHAR IMPERIAL WILTON carpet. The fabric is heavy and rich, the design is handsome and the coloring gorgeous



Above: Loew's Valencia Theatre, Jamaica, Long Island, N. Y. Below: Keswick Theatre, Glenside, Pa. Both beautifully furnished with BUNDHAR IMPERIAL WILTON

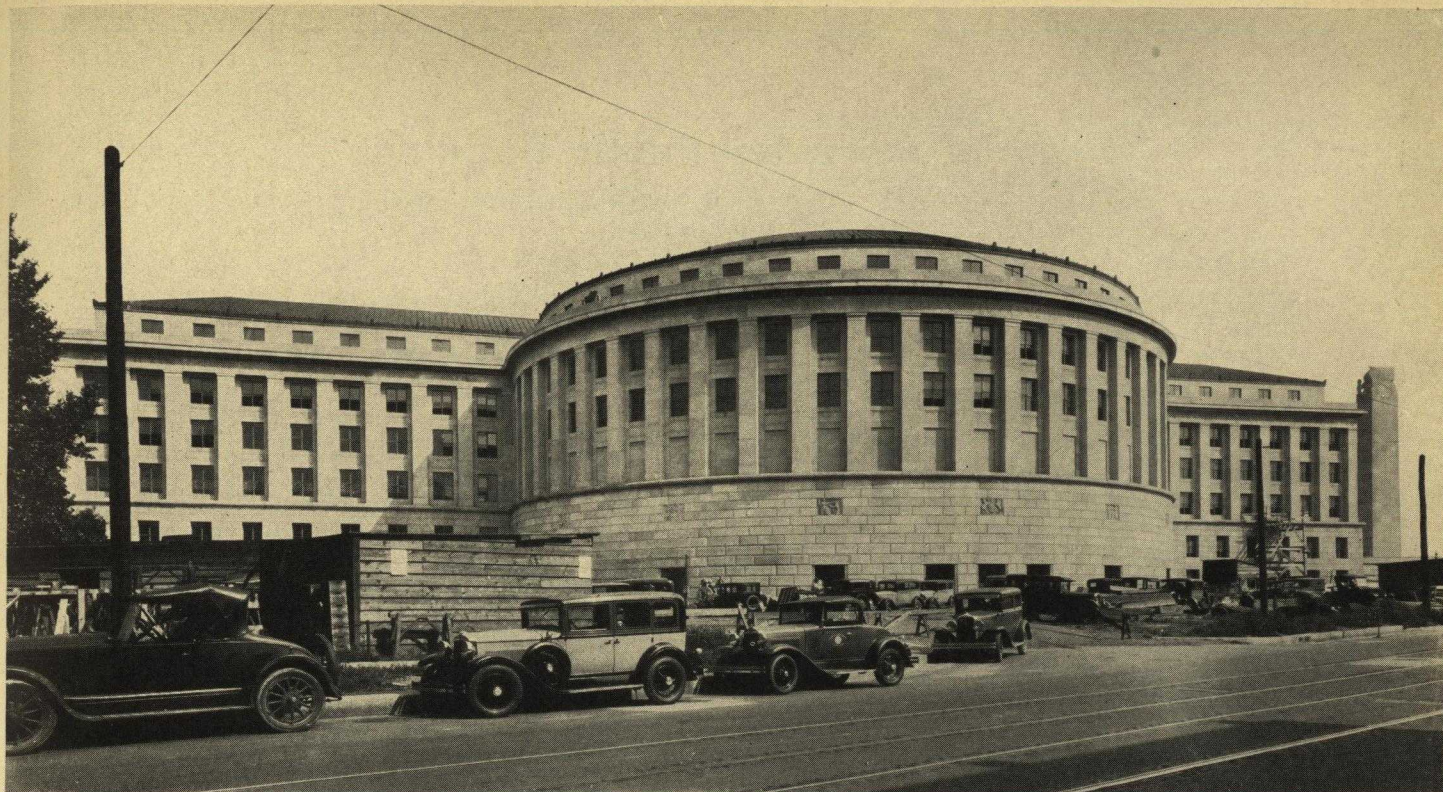
HARDWICK & MAGEE
CARPETS *and* RUGS
IN
PUBLIC
BUILDINGS



Which takes in State Capitols, office buildings, school and educational buildings, manufacturing plants and similar places where fine appearance and long life are the necessary attributes of the floor covering.



The upper picture shows the imposing Administration Building of the S. S. Kresge Company, in Detroit, Mich., the floors of which are exceedingly well dressed in luxurious, two-tone CLARENDON WILTON. Lower left: The Executive offices of the Atwater Kent Mfg. Co., Philadelphia, with REGO doing the honors. Lower right: The lobby of the Sarah Drexel Van Rensselaer Dormitory for women, Drexel Institute, Philadelphia, using appropriately figured VERNON



BUNDHAR IMPERIAL WILTON, PLAIN IMPERIAL, AVONDALE, BUNDHAR WILTON and VERNON WILTON are the carpets and rugs used in the beautiful new Educational Building in Harrisburg (upper picture) part of the State Capitol group. (See page 10 for interior views of the magnificent Auditorium.) Lower left—Another room in the new Women's Building of the Drexel Institute showing an exceptionally dainty pattern of VERNON. Lower right—One of the Executive Offices of the Union Tank Car Company, Builders Building, Chicago. This dignified room is covered with BUNDHAR WILTON. More of this durable fabric, as well as BUNDHAR LIBERTY, is used in other of the Executive Offices

Some of the many Public Buildings

*that have chosen floor coverings on the
basis of Lasting Beauty*

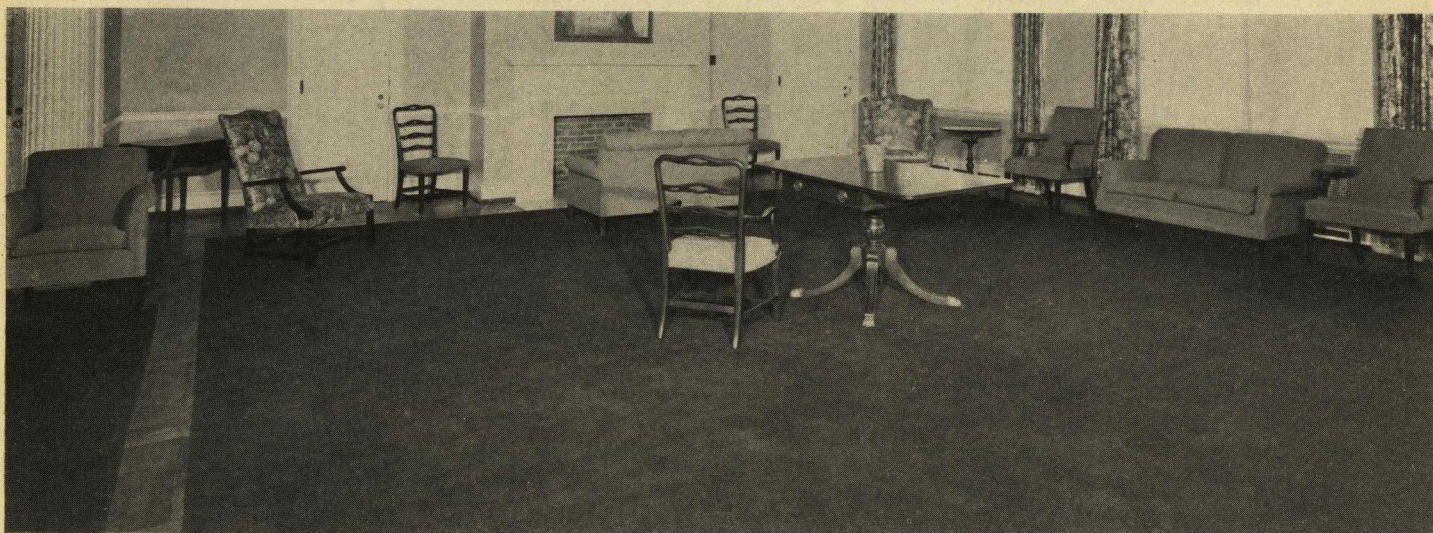
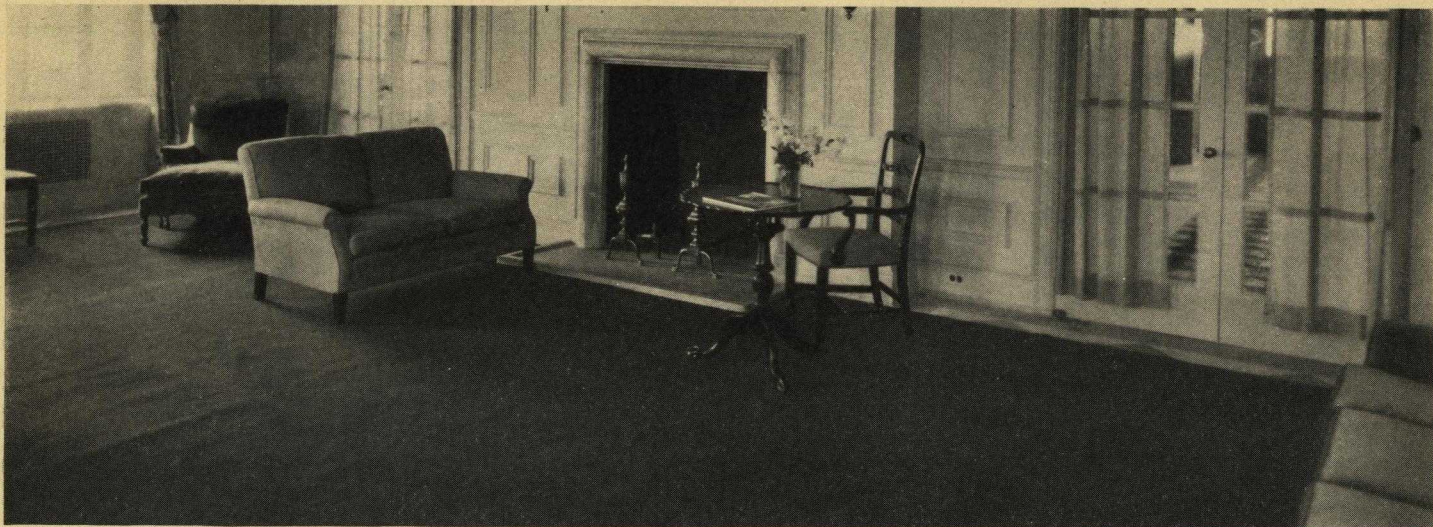
- | | | |
|---|--|---|
| American Modern Art Gallery
New York, N. Y. | Governor's Office, State Capitol
Richmond, Va. | Prairie Oil & Gas Co.
Independence, Kansas |
| American Car & Foundry Co.
St. Charles, Mo. | Governor's Mansion
Richmond, Va. | Tulsa, Okla. |
| Attorney General, State Capitol
Harrisburg, Pa. | Gulf Refining Company
Pittsburgh, Pa. | Prudential Insurance Co.
of America
Newark, N. J. |
| Atwater Kent Manufacturing
Co.
Philadelphia, Pa. | Highway Department,
State Capitol
Harrisburg, Pa. | Philadelphia, Pa. |
| Auditor General
State Mining Department
Harrisburg, Pa. | International Telephone &
Telegraph Building
New York, N. Y. | Public Service Corp.
of New Jersey
Newark, N. J. |
| N. W. Ayer & Son, Inc.
Philadelphia, Pa. | Iowa Memorial Union
Iowa City, Iowa | Public Service Commission
Harrisburg, Pa. |
| Blackborne College
Carlinville, Ill. | S. S. Kresge
Administration Building
Detroit, Mich. | Radio Corporation of America
New York, N. Y. |
| Breed, Abbott & Morgan
Law Offices
New York, N. Y. | Lloyd Mifflin Memorial Home
Columbia, Pa. | St. Charles Seminary
Philadelphia, Pa. |
| Bureau of Motor Vehicles
New York, N. Y. | Metro-Goldwyn-Mayer Studios
New York, N. Y. | St. Gregory's Seminary
Cincinnati, Ohio |
| Carleton College
Minneapolis, Minn. | Milwaukee Auditorium
Milwaukee, Wis. | School for Social Research
New York, N. Y. |
| Cheyney Training School for
Teachers
Cheyney, Pa. | Mine Inspectors
Belle Vernon, Pa., Brownsville,
Pa., Mahanoy City, Pa.,
Parnassus, Pa., Pittsburgh,
Pa., Republic, Pa., Waynes-
burg, Pa. | Sinclair Oil & Gas Co.
Tulsa, Okla. |
| Chicago Board of Trade
Chicago, Ill. | Missouri State Capitol
Jefferson City, Mo. | South California Edison Co.
Los Angeles, Calif. |
| City Hall
Newark, N. J. | Municipal Court
Philadelphia, Pa. | Speaker House of
Representatives
Harrisburg, Pa. |
| Cornell University
Ithaca, N. Y. | New Book Tower
Detroit, Mich. | Springfield Metallic Casket Co.
Detroit, Mich. |
| Court House
West Chester, Pa. | New Center Development Co.
Detroit, Mich. | State College
State College, Pa. |
| County Court House
Uniontown, Pa. | New Jersey Telephone Co.
Newark, N. J. | State House of Iowa
Des Moines, Iowa |
| Cream City Casket Co.
Milwaukee, Wis. | New York State College
Buffalo, N. Y. | State of New York Income Tax
Albany, N. Y. |
| Delaware County Court House
Media, Pa. | New York Telephone Co.
Albany, N. Y. | State Office Building
Albany, N. Y. |
| Department of Banking
Philadelphia, Pa. | Northern States Power Co.
Minneapolis, Minn. | Standard Oil Company
of New Jersey
New York, N. Y. |
| Department of Justice
Philadelphia, Pa. | Northern States Power Co.
St. Paul, Minn. | State Teachers Colleges
Millersville, Pa., Indiana, Pa.,
Shippensburg, Pa., California,
Pa., West Chester, Pa. |
| Wilkes-Barre, Pa.
York, Pa. | Northern Trust Co.
Chicago, Ill. | State University
Cedar Rapids, Iowa |
| Department of Labor & Industry
Pittsburgh, Pa., Pottsville,
Pa., York, Pa. | Northwestern
Bell Telephone Co.
Minneapolis, Minn. | Terre Haute Normal School
Terre Haute, Ind. |
| Department of Revenue
Harrisburg, Pa. | Oakland County
Board of Auditors
Pontiac, Mich. | Texas Company
Tulsa, Okla. |
| Department of Taxation
Albany, N. Y., New York, N. Y. | Parkway Baths
Brighton Beach, N. Y. | Transcontinental Oil Co.
Tulsa, Okla. |
| Drexel Institute
(New College Home for Drexel
Women Students)
Philadelphia, Pa. | Pennhurst State School
Spring City, Pa. | Union Bank & Trust Company
Los Angeles, Calif. |
| Educational Building, including
Auditorium, State Library,
and offices. (This is one of the
most impressive of the State
Capitol Group of Buildings)
Harrisburg, Pa. | Pennsylvania Soldiers'
Orphans School
Scotland, Pa. | U. S. Navy—
San Diego Naval Base
San Diego, Calif. |
| Essex County Court House
Essex County, N. Y. | Pennsylvania State Oral School
Scranton, Pa. | University of Minnesota
Minneapolis, Minn. |
| Forest Research Institute
Mt. Alto, Pa. | Pennsylvania State Capitol
Harrisburg, Pa. | Warren Savings Bank
Warren, Pa. |
| | Pennsylvania Training School
Morganza, Pa. | Washington State Capitol
Olympia, Wash. |
| | | Wayne State Normal School
Wayne, Neb. |
| | | Emma Willard School Dormitory
Troy, N. Y. |

HARDWICK & MAGEE
CARPETS *and* RUGS *in*
H O S P I T A L S
C H U R C H E S
C L U B S



and on
R A I L R O A D A N D
S T E A M S H I P L I N E S

Another group that has, by its purchases,
indicated a decided preference for
“Beauty that Endures.”



Two rooms in the Presbyterian Hospital, Philadelphia (top and bottom pictures) where the extremely handsome SUPER IMPERIAL LOOM TUFTED has been used—a gorgeous, deep-piled carpet that is the last word in richness. Center picture shows a section of the Pennsylvania Hospital, Philadelphia, which used altogether 2700 yards of BUNDHAR WILTON, 125 small STRATFORD rugs, 64 small rugs and 37 large rugs of BUNDHAR WILTON, 8 large BUNDHAR IMPERIAL Lustra rugs and 200 yards of SUPER IMPERIAL LOOM TUFTED



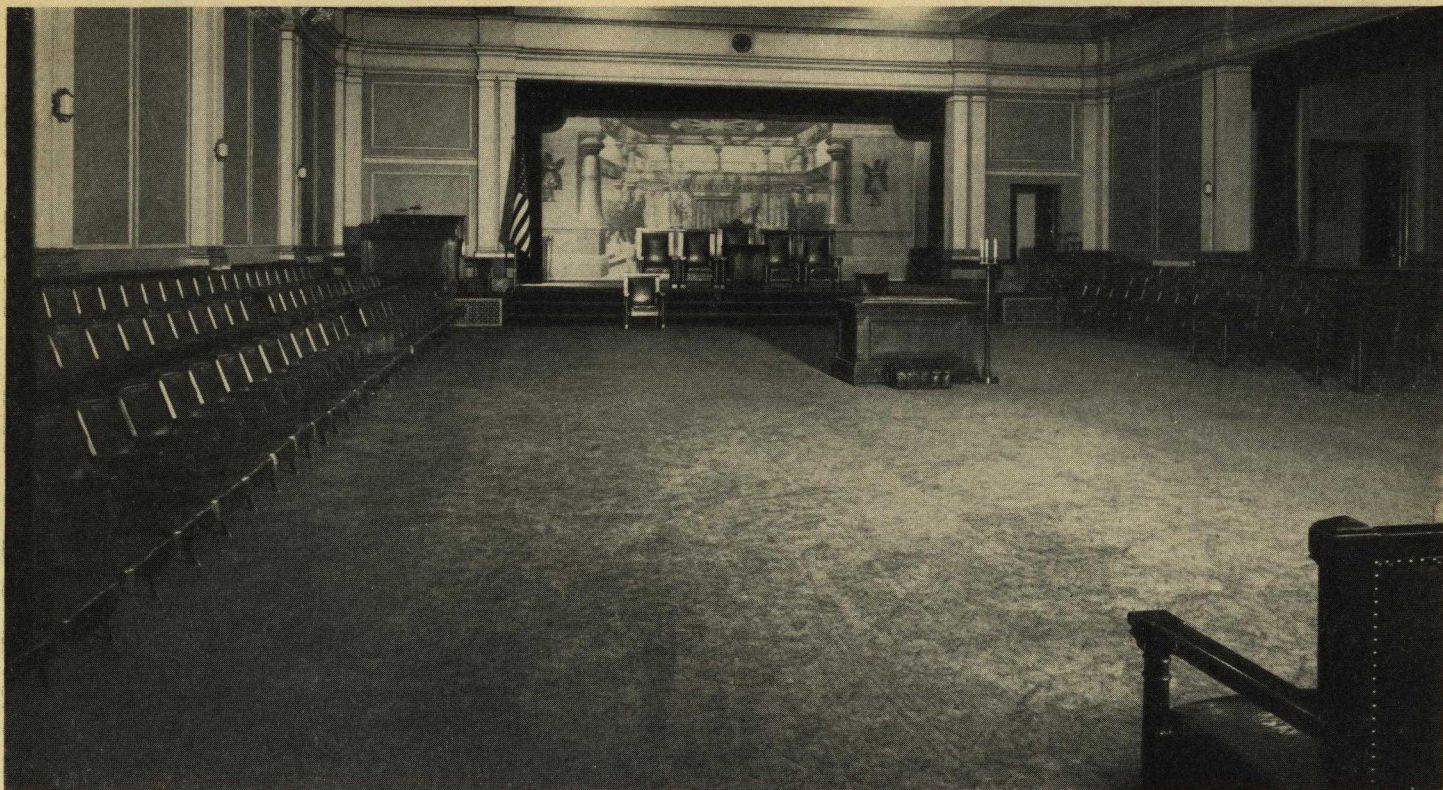
At the top is the stately Fifth Avenue Hospital, New York. This was completely furnished with **BUNDHAR WILTON** rugs in 1922—nearly 500 in all. They have given splendid service and more rugs of the same grade have been recently added. The lower left picture shows the State Hospital for Crippled Children at Elizabethtown, Pa. In this are six large **BUNDHAR WILTON** rugs, six large and one small **OAKDALE WILTON** rug and sixty small **VERNON WILTON** rugs, all of them as durable as they are good looking. Rugs also occupy the limelight in the Nurse's Hall, Reading, Pa., where 116 large **BUNDHAR IMPERIALS**, 128 small rugs and one large **IMPERIAL IRAN LUSTRA** are used



The carpet used in Lane & Son's Funeral House, Chicago, Ill. (upper picture) is the especially made double-top **LIBERTY BROADLOOM** which wears like iron. Lower photo shows **STRATFORD WILTON** in a room in the Gaston Presbyterian Church, Philadelphia



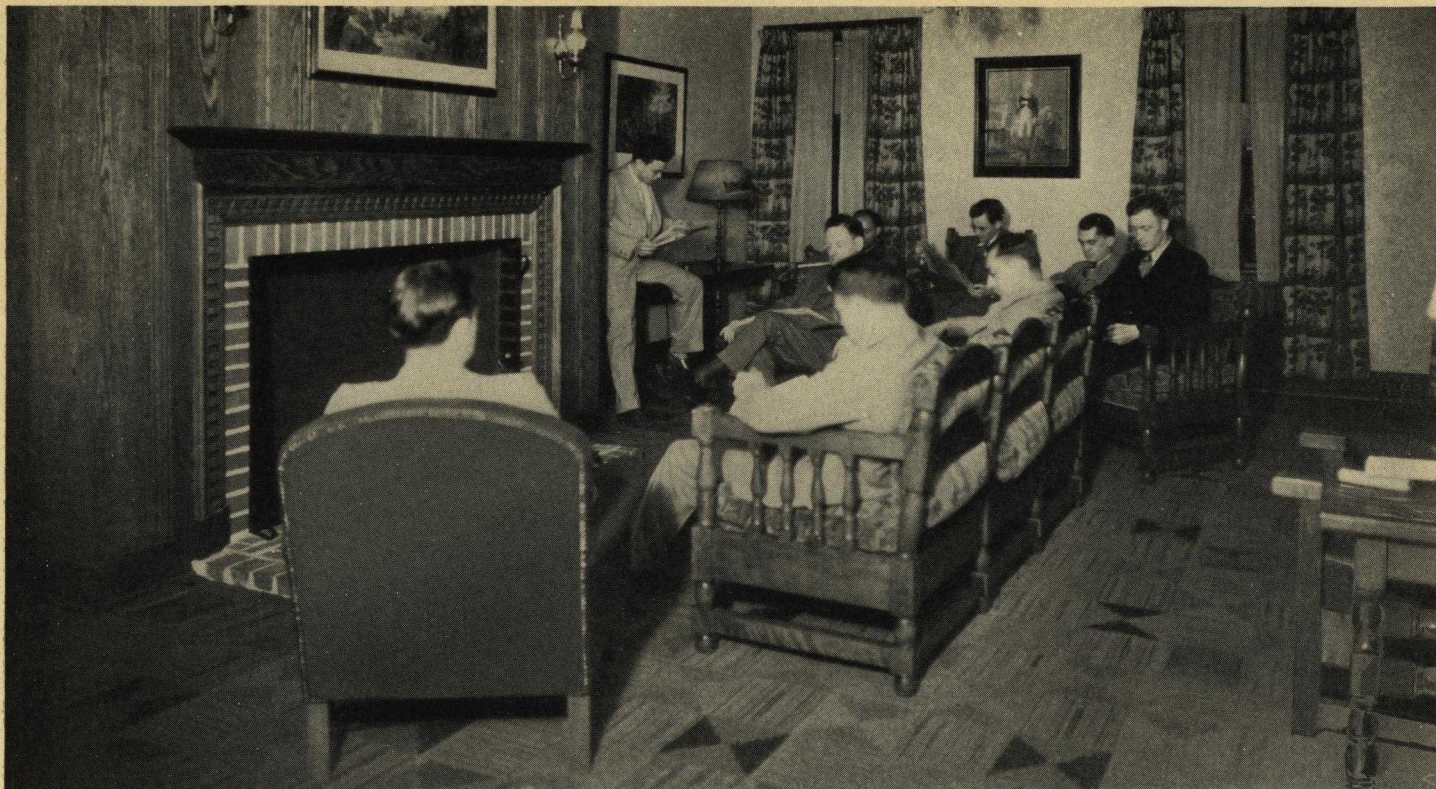
The Trinity Reformed Church, Philadelphia (top picture) used 1000 yards of VERNON WILTON when they refurnished in 1929. Lower view pictures another room in the Gaston Presbyterian Church—showing a very effective pattern in STRATFORD WILTON



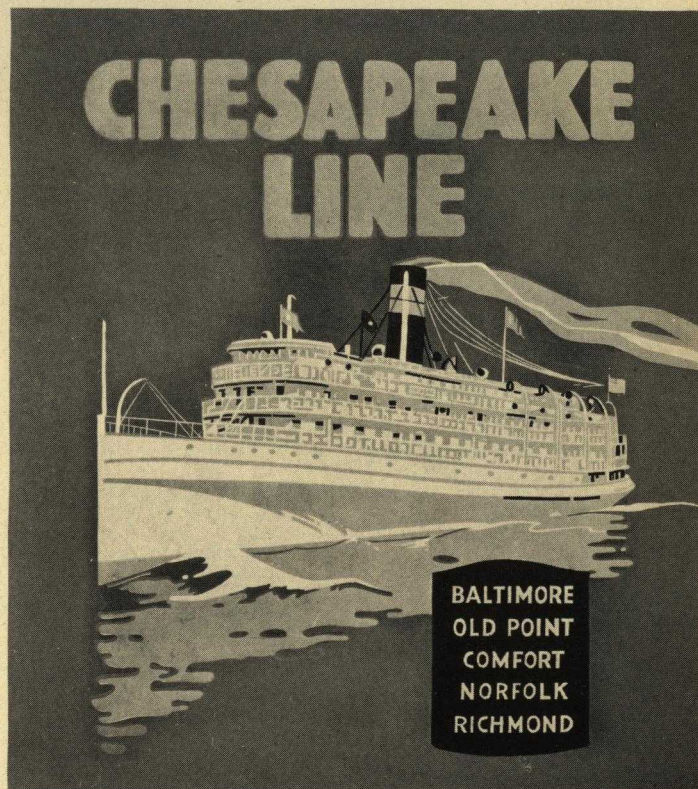
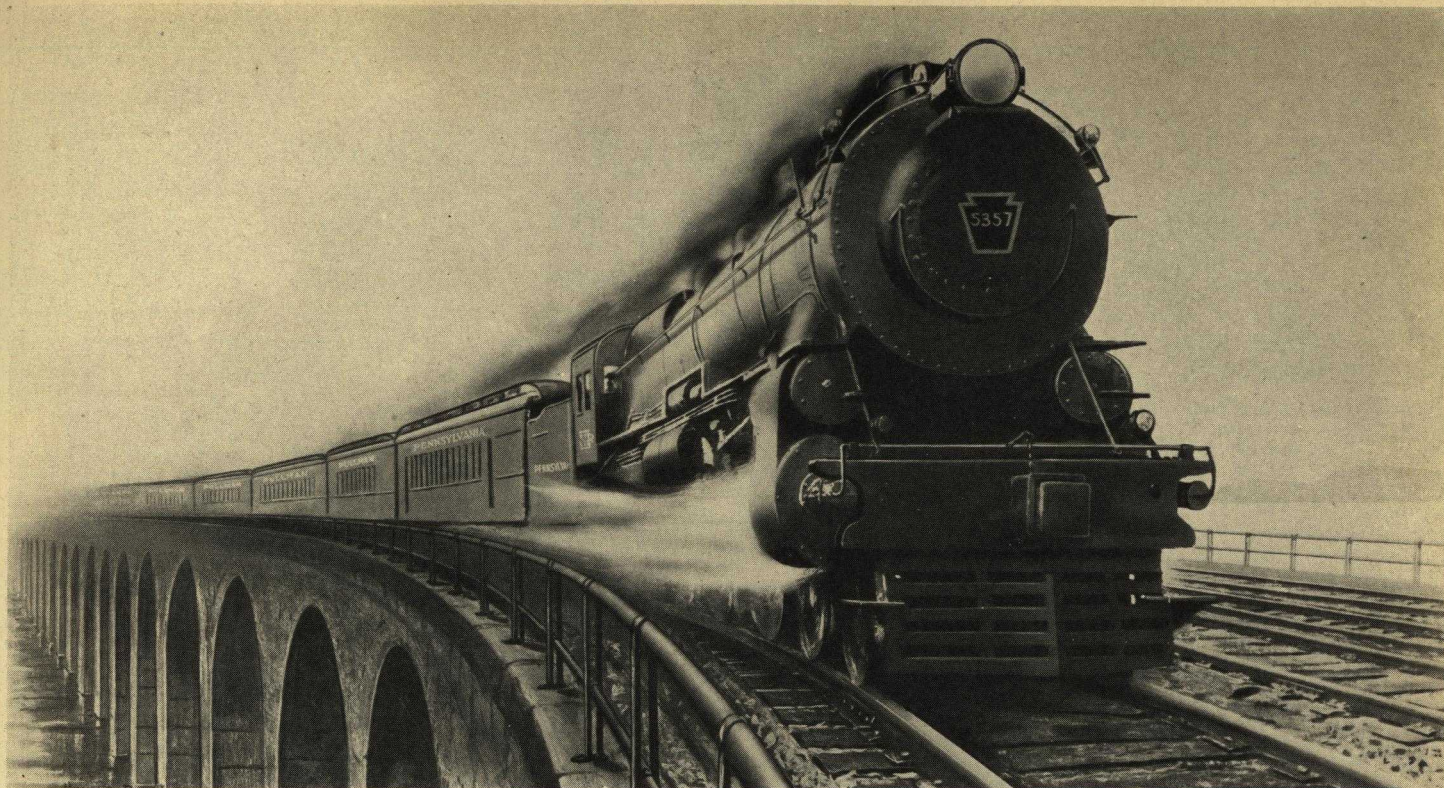
Soft, luxurious, dignified and in perfect accord with the spirit of the room is the BUNDHAR WILTON in the Englewood Masonic Temple, Chicago (upper picture). Lower picture shows the impressive Scottish Rite Cathedral, Denver, Colorado, furnished with 1550 yards of BUNDHAR WILTON



Fifty-nine large and 1560 small Wilton rugs of our manufacture are in the new Y. M. C. A., Philadelphia (upper picture). The well-dressed floors will therefore reflect comfort and attractiveness for a long time to come. The lower picture shows an effective use of BUNDHAR IMPERIAL WILTON, in a special design, in the lounge of the Chicago Women's Club. Several other Hardwick & Magee grades are used in this splendid club.



A section of the Ledger Club, Public Ledger Building, Philadelphia, (lower picture) where six large BUNDHAR IMPERIAL WILTONS add immeasurably to the comfort of its occupants. Upper picture shows one room in the Akron Y. M. C. A., where there are over 3600 yards of Hardwick & Magee carpets, STRATFORD and VERNON WILTONS



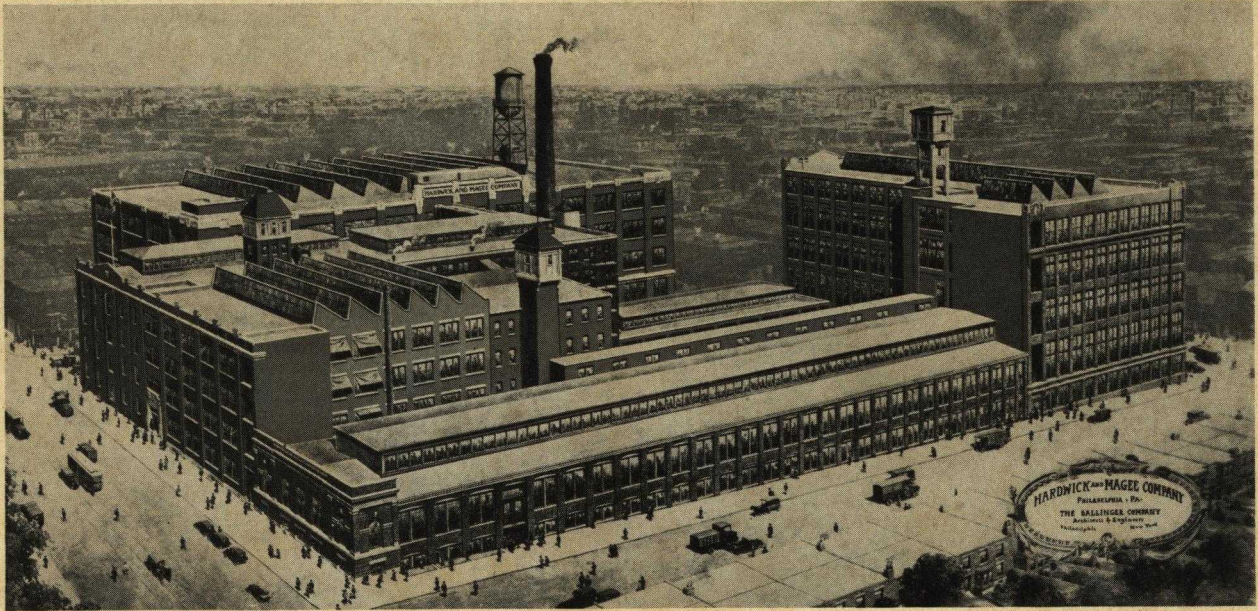
The Pennsylvania Railroad System, Louisville & Nashville Railroad and the Denver, Rio Grande & Missouri Pacific, among others, have standardized on BUNDHAR WILTON for all their dining cars. The City of Baltimore and all the other steamers of the Chesapeake Line use BUNDHAR WILTON rugs in the staterooms. On land or sea — the preference is for “Beauty that Endures”

More Names Testifying to the Supreme Value in Floor Coverings by Hardwick & Magee

Aged Ladies' Home Binghamton, N. Y.	Cookman M. E. Church Philadelphia, Pa.	First Presbyterian Church N. Wilksboro, N. C.	League of Catholic Women Detroit, Mich.
Akron City Club Akron, Ohio	Cooper Hospital Camden, N. J.	First Presbyterian Church Olney, Philadelphia, Pa.	Ledger Club Philadelphia, Pa.
Alaska Steamship Company	Denver Athletic Club Denver, Colo.	First Presbyterian Church Pottsville, Pa.	Locust Mountain State Hospital Shenandoah, Pa.
Albert Pike Memorial Temple Little Rock, Ark.	Eastern Presbyterian Church Washington, D. C.	First Presbyterian Church Uniontown, Pa.	Elizabeth Steele Magee Hospital Pittsburgh, Pa.
All Souls' Hospital Moorestown, N. J.	Eleventh Christian Science Church New York, N. Y.	Fourth Presbyterian Church Chicago, Ill.	Manufacturers Club Philadelphia, Pa.
Allentown State Hospital Allentown, Pa.	Elks Club Danbury, Conn.	Frankford Avenue M. E. Church Philadelphia, Pa.	Manufacturers' Country Club Philadelphia, Pa.
American Legion Los Angeles, Calif.	Elks Club Jacksonville, Fla.	Frankford Congregational Church Philadelphia, Pa.	Masonic Club Seattle, Wash.
American Legion Club House Syracuse, N. Y.	Elks Club Milwaukee, Wis.	Funeral Home Beaver Dam, Wis.	Masonic Lodge Tacoma, Wash.
Arch Street M. E. Church Philadelphia, Pa.	Elks Club Port Jervis, N. Y.	Gaston Presbyterian Church Philadelphia, Pa.	Masonic Temple Albany, N. Y.
Bellaire Beach Club Santa Monica, Calif.	Elks Club York, Pa.	Grace Lutheran Church Johnstown, Pa.	Masonic Temple Atlantic City, N. J.
B. P. O. E. Clubhouse No. 1455 Ridgewood, N. J.	Elks Lodge Pasadena, Calif.	Grove Avenue M. E. Church Johnstown, Pa.	Masonic Temple Chicago, Ill.
Billings Commercial Club Billings, Mont.	Emmanuel Church Philadelphia, Pa.	Hamilton Club Philadelphia, Pa.	Masonic Temple Greensburg, Ind.
Birch Hill Country Club Detroit, Mich.	Englewood Masonic Temple Englewood, Chicago, Ill.	Harrisburg State Hospital Harrisburg, Pa.	Masonic Temple Indianapolis, Ind.
Bloomington Club Bloomington, Ill.	Evangelical Church Detroit, Mich.	Hazleton State Hospital Hazleton, Pa.	Masonic Temple Lebanon, Ind.
Bradford Elks Club Bradford, Pa.	Fifth Avenue Hospital New York, N. Y.	Hudson River State Hospital Poughkeepsie, N. Y.	Masonic Temple Morristown, N. J.
Buffalo Athletic Club Buffalo, N. Y.	First Baptist Church Paterson, N. J.	Huntington State Hospital Huntington, W. Va.	Masonic Temple Philadelphia, Pa.
Burlington Railroad	First Baptist Church Richmond, Va.	Huntingdon Valley Country Club Huntingdon Valley, Pa.	Masonic Temple Pontiac, Mich.
Butterfield Country Club Chicago, Ill.	First Baptist Church Seattle, Wash.	Iowa Soldiers' Orphans Home Davenport, Iowa	Masonic Temple Red Wing, Minn.
Chesapeake Steamship Co.	First English Lutheran Church Mansfield, Ohio	Kansas City Club Kansas City, Mo.	Masonic Temple Seattle, Wash.
Chicago Athletic Club Chicago, Ill.	First M. E. Church Atlanta, Ga.	Knights of Columbus Atlantic City, N. J.	Massillon Hospital Massillon, Ohio
Christ Evangelical Lutheran Church York, Pa.	First M. E. Church Cambridge, Ohio	Lane & Sons Funeral Home Chicago, Ill.	Mecca Temple Richmond, Va.
Christian Science Churches in Boston, Chicago, Pasa- dena, Reading, Pa., Seattle, Indianapolis, Detroit, Peoria, Ill., New York, N. Y.	First M. E. Church Red Oak, Iowa	Laurelton State Village Glen Iron, Pa.	Medinah Athletic Club Chicago, Ill.
Conewango Club Warren, Pa.	First Methodist Church Mt. Pleasant, Iowa		

Memorial Presbyterian Church Fox Chase, Pa.	Park Methodist Church Bloomington, Ill.	St. Luke's Hospital Chicago, Ill.	Westmore Hospital Greensburg, Pa.
M. K. & I. Railroad	The Pennsylvania Hospital for Mental and Nervous Diseases Philadelphia, Pa.	St. Louis Country Club St. Louis, Mo.	Whitehall Club New York, N. Y.
Mountain Retreat Association Black Mountain, N. C.	Pennsylvania Railroad	Salvation Army Club Detroit, Mich.	Women's Club of Chicago Chicago, Ill.
Mt. Airy Presbyterian Church Mt. Airy, Pa.	Plymouth Congregational Church Minneapolis, Minn.	San Diego Athletic Club San Diego, Calif.	Woodland Presbyterian Church Philadelphia, Pa.
Mount Holly Baptist Church Mt. Holly, N. J.	Poor Richard Club Philadelphia, Pa.	Schwenkfelder Church Lansdale, Pa.	Woonsocket Masonic Temple Woonsocket, Mass.
Mount Holly Masonic Temple Mt. Holly, N. J.	Presbyterian Home Philadelphia, Pa.	Scottish Rite Cathedral Indianapolis, Ind.	Yonkers General Hospital Yonkers, N. Y.
Mulligan's Undertaking Parlors Philadelphia, Pa.	Presbyterian Hospital Philadelphia, Pa.	J. Smith Sharp Funeral Home Sharon, Pa.	Y. M. C. A. Akron, Ohio
Myer's Park Presbyterian Church Charlotte, N. C.	Reading Railroad	Springfield Metallic Casket Company Detroit, Mich.	Y. M. C. A. Atlantic City, N. J.
Newark Athletic Club Newark, N. J.	Racquet Club St. Louis, Mo.	State Hospital for Crippled Children Elizabethtown, Pa.	Y. M. C. A. Coatesville, Pa.
New England Steamship Co.	Recess Club Detroit, Mich.	Trinity Lutheran Church Rochester, N. Y.	Y. M. C. A. Elkhart, Ind.
New Mortuary Los Angeles, Calif.	Royal Neighbors Chicago, Ill.	Trinity Reformed Church Philadelphia, Pa.	Y. M. C. A. Minneapolis, Minn.
Noonday Club St. Louis, Mo.	St. Elizabeth Hospital Youngstown, Ohio	Tuberculosis Sanatorium Cresson, Pa.	Y. M. C. A. Philadelphia, Pa.
Northwestern Railroad Company	St. John The Baptist Church Brooklyn, N. Y.	Uniontown Hospital Uniontown, Pa.	Y. M. C. A. Williamsport, Pa.
Nurses Hall, Reading Hospital Reading, Pa.	St. John's Lutheran Church Indianapolis, Ind.	Warren State Hospital Warren, Pa.	Young Men's Hebrew Assn. Jersey City, N. J.
Oak Lane M. E. Church Philadelphia, Pa.	St. John's Lutheran Church Tamaqua, Pa.	Wernersville State Hospital Wernersville, Pa.	Y. W. C. A. Atlantic City, N. J.
Oklahoma Club Oklahoma City, Okla.	St. John's M. E. Church St. Louis, Mo.	Western Presbyterian Church Washington, D. C.	Y. W. C. A. Williamsport, Pa.
Olympic Fields Country Club Chicago, Ill.	St. John's Reformed Church Orwigsburg, Pa.		Zimmerman's Funeral Parlors Chicago, Ill.





THE MILLS, EXECUTIVE OFFICES, SALES HEADQUARTERS and DESIGNING DEPARTMENTS of HARDWICK & MAGEE COMPANY—covering two city blocks, from Lehigh Avenue to Huntingdon Street and from Marshall to Seventh Streets, Philadelphia, Pa.

In the preceding pages, we have attempted to give some idea of the length and breadth of Hardwick & Magee service . . . an honest picture of our activities with regard to hotels, stores, theatres and other public buildings.

We have made no claims that cannot be readily substantiated. We have offered no evidence that won't bear close inspection.

The Hardwick & Magee story is an open book . . . can in fact be very briefly summarized as follows: a policy of unvarying quality, an attitude of helpfulness and co-operation and a stubborn determination to give at all times the very utmost in sound value.

HARDWICK & MAGEE COMPANY

